

SEEHER 2025 MEMBER ENGAGEMENT OPPORTUNITIES

SEEHER MEMBER MEETINGS	
3/19 1:00 - 7:00 P.M. New York, NY Hosted by Paramount (Hybrid)	
5/7 SeeHer Meeting Hosted Prior to ANA's Brand Masters Conference 11:00 A.M. - 1:00 P.M. Los Angeles, CA	
10/15 During Advertising Week 3:00 - 6:00 P.M. New York, NY	
12/2 4:30 - 6:00 P.M. Year-End Gathering	

SEEHER IN SPORTS COMMITTEE MEETINGS
June - SeeHer in Sports at Cannes (In-person)
October - SeeHer at ANA's Masters of Marketing (In-person)

JOIN SEEHER AT THE FOLLOWING INDUSTRY EVENTS
CES 1/7 - 1/10
ANA AI 3/26 - 3/28
ANA Media 3/31 - 4/1
ANA Brand Masters 5/7 - 5/9
ANA Masters of B2B Marketing 6/2 - 6/4
ANA In-House Agency 6/11 - 6/13
Cannes Lions 6/16 - 6/20
ANA Digital & Social 7/14 - 7/16
ANA Data, Analytics & Measurement 9/8 - 9/10
ANA Multicultural Marketing 10/6 - 10/8
AdWeek NY 10/14 - 10/17
ANA Masters of Marketing 10/20 - 10/24
ANA Global Weeks of Learning TBD

WEBINAR TRAININGS	
2/26, 1 P.M.	3/26, 1 P.M.
5/21, 1 P.M.	6/25, 1 P.M.
9/30, 1 P.M.	10/29, 3 P.M.
11/12, 1 P.M.	

*Dates and times are subject to change.